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About ACA

The Access Consultants Association (ACA) is a membership-based professional association for people working to achieve accessibility of the built environment for all.

It is Australia's peak national body for access consultancy and a major voice in advancing equity of built environmental accessibility.

About this advertising opportunity

ACA is pleased to offer you an opportunity to become an ACA sponsor and/or advertise your organisation in our new electronic version of the e-magazine - Access Insight, and our other media channels.

This is an opportunity to promote your business nationally to a niche market of 1000+ access and allied industry professionals, including:

- access consultants
- architects and landscape architects
- interior designers
- building designers
- building certifiers
- occupational therapists
- NDIS Plan Managers
- NDIS Providers
- LHA/NCC and SDA assessors
- project managers
- building planners
- non-for-profit organisations and
- access and inclusion and technical officers in federal, state, and local government.

Partnering with the ACA will raise the profile of your business as an industry leader by supporting ACA's mission to achieve accessibility the built environment for all.

We invite you to review the marketing packages offered in this document and become an ACA sponsor or advertiser.

If you are an organisation selling products or services related to the accessibility by people with disability, ACA is pleased to offer you the opportunity to become a corporate sponsor.

This is an opportunity to showcase your business and receive significant discounts on ACA standard advertising rates and services.

All prices are in AUD and include GST. Artwork to be provided by the advertiser.



Access Consultants Association Inc

ACN 978 370 019 ABN 45 978 370 019

Corporate Sponsorship



Platinum Sponsors - \$5,000

Annual benefits include:

- Use of ACA Corporate Sponsor logo (Platinum) during the period of your membership
- Corporate sponsors logos displayed within four x electronic Access Insight by means of a logo at the end of the e-magazine front page and a link to one website of the choice of the advertiser or to a chosen email address.
- Four x complementary electronic article / advertisement per year in the e-magazine.
- Four x tickets for ACA online webinars, which are webinar presentations provided for members on topics related to universal access to the built environment, technology, public realm, and public transport.
- Four x tickets for any ACA State network meetings (in any state of your choice)
- Two free admissions to ACA national conference and conference dinner
- Exclusive fixed non-scrolling website banner advertisement for 12 months and link to advertiser's web URL or email address
- Discount of 15% on standard trade booths or tables at the ACA National conference.
- All benefits can only be utilized during membership period and will expire if not used.



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Corporate Sponsorship



Gold Sponsors - \$2750

Annual benefits include:

- Use of the ACA Corporate Sponsor logo (Gold) during the period of your membership
- Corporate sponsors logos displayed within four x electronic Access Insight by means of a logo at the end of the e-magazine front page and a link to one website of the choice of the advertiser or to a chosen email address.
- One x complementary electronic article / advertisement per year in the e-magazine.
- Three x tickets for ACA online webinars, which are webinar presentations provided for members on topics related to universal access to the built environment, technology, public realm, and public transport.

OR

Three x tickets for any ACA State network meetings (in any state of your choice)

- Exclusive fixed non-scrolling website banner advertisement for 12 months and link to advertiser's web URL or email address
- All benefits can only be utilized during membership period and will expire if not used.



Bronze Sponsors - \$1,100

Annual benefits include:

- Use of the ACA Corporate Sponsor logo (Bronze) during the period of your membership
- Corporate sponsors logos displayed within four x electronic Access Insight by means of a logo at the end of the e-magazine front page and a link to one website of the choice of the advertiser or to a chosen email address.
- Two x tickets for ACA online webinars, which are webinar presentations provided for members on topics related to universal access to the built environment, technology, public realm, and public transport.
- All benefits can only be utilized during membership period and will expire if not used.



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Information

Disclaimer, terms, and conditions

- ACA disclaims any responsibility for the selection of any product or engagement of services from any advertisement or listing appearing on the ACA website or other ACA electronic news and marketing channels. Responsibility remains with the person selecting and engaging the company or individual's products or services.
- ACA reserves the right to decline or withdraw advertising for any reason.
- ACA accepts no responsibility for any loss resulting from the failure of an advertisement, in full or part, to appear or for any error in an advertisement.
- The advertiser and its agents warrant that the material supplied complies with all relevant laws and regulations and indemnifies ACA against all claims for damages, costs, compensation, or any liability whatsoever, including defamation, slander, breach of copyright, infringement of trademarks, business names and patents arising from publication.
- Editorial space is not included as part of any advertising agreement unless specified and is at the discretion of the editor.
- ACA does not pay agency commissions for advertising bookings. Agencies must negotiate a separate booking management fee with the advertiser.
- ACA will not enter any commission arrangement for the sale of goods and services.
- Artwork must be supplied according to the technical specifications listed. ACA reserves the right to change incorrectly supplied artwork without notification to the advertiser and will pass on associated costs to the advertiser.
- Failure to supply payment and/or copy within ACA's terms may result in your sponsorship/advertising being cancelled and a cancellation fee being applied.
- Cancellations will only be accepted in writing.
- Cancellations more than seven (7) days after the booking date and up to the copy deadline date will incur a 30% cancellation fee.
- Cancellations after copy deadline date will incur a 100% cancellation fee.
- ACA gives no warranty for the sponsorship/advertising to be published by or on any date and will not be liable for any delay in publication.
- All accounts over 30 business days will be charged a late fee of \$82.50 (GST inclusive).
- Accounts sent for collection will incur a 15% surcharge and any associated collection or legal costs.



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